



NEW BlueFX & ViewFX

SALES & MARKETING
SUPPORT



Trusted by the best





BLUEFX

**Protection, Comfort
& Performance at an
Affordable Price**

2 ARC SENSORS

HIGH IMPACT RATING

1 YEAR WARRANTY



VIEWFX

**For Professionals
Who Want Protection,
Comfort & Extra
Performance**

4 ARC SENSORS

HIGH IMPACT RATING

LARGE 97X60MM VIEWING AREA

2 YEAR WARRANTY



Reliability & Performance Second to None!

WIA HELMETS HAVE BEEN TESTED & PASSED STRINGENT CONDITIONS, SO YOU CAN BE GUARANTEED YOU'RE BUYING RELIABILITY & PERFORMANCE.

1
YEAR

WIA'S BlueFX helmets have been manufactured with quality in mind & is backed with 1 year warranty.

2
YEAR

WIA'S ViewFX helmets have been manufactured with quality in mind & is backed with 2 years warranty.



Comparison Chart

DIFFERENCES ARE HIGHLIGHTED

SPECIFICATION	BLUEFX	VIEWFX
ARC SENSORS	2	4
VIEWING AREA	97 X 46mm	97 X 60mm
SWITCHING SPEEDS (LIGHT TO DARK)	1/12,000 Seconds	1/15,000 Seconds
DELAY SPEED (DARK TO LIGHT)	0.1 - 1.0 Seconds	0.1 - 1.0 Seconds
WEIGHT	510.3g	550g
GRIND MODE	Yes	Yes
VARIABLE SHADE CONTROL	9-13	9-13
SUITABLE APPLICATIONS	Stick, MIG, TIG & Plasma Cutting	Stick, MIG, TIG & Plasma Cutting
STANDARDS	AS/NZS 1338.1 (Auto-Darkening) AS/NZS 1337.1B (High Impact)	AS/NZS 1338.1 (Auto-Darkening) AS/NZS 1337.1B (High Impact)
SHELL COLOUR	Blue	Dark Grey
WARRANTY	1 Year	2 Years

Spare Parts



BLUEFX



VIEWFX

PARTS & ACCESSORIES

OUTSIDE LENS COVER (PKT 5)	235665P
INSIDE COVER LENS (PKT 5)	770237P
RATCHET HEADGEAR ASSEMBLY	770246
REPLACEABLE BATTERY	217043
AUTO-DARKENING LENS	235662
KIT LENS HOLDER	235661
GASKET COVER LENS	235664
MAGNIFYING LENS 1.5X	212238P
MAGNIFYING LENS 2.0X	212240P
MAGNIFYING LENS 2.5X	212242P

PARTS & ACCESSORIES

FRONT COVER LENS (PKT 5)	235655P
INSIDE COVER LENS (PKT 5)	216327P
RATCHET HEADGEAR ASSEMBLY	770246
REPLACEABLE BATTERY	217043
AUTO-DARKENING LENS	235652
COVER LENS FRAME	235651
GASKET COVER LENS	235654
MAGNIFYING LENS 1.5X	212238P
MAGNIFYING LENS 2.0X	212240P
MAGNIFYING LENS 2.5X	212242P

Price Grid

PART NO.	DESCRIPTION	LIST PRICE	SINGLE BUY NETT	8+ BUY NETT	40+ BUY NETT*
235660	WIA BlueFX Helmet	\$168.74	\$82.00	\$76.00	\$70.00
235650	WIA ViewFX Helmet	\$341.38	\$166.00	\$154.00	\$141.00

*40+ buy prices include mixed orders of the BlueFX and ViewFX helmets.





Sales & Marketing Support

Packaging Display Stand



Available Marketing Collateral

SPEC SHEETS

WELDING SAFETY



WIA BlueFX

Part No: 235660

PROTECTION, COMFORT & PERFORMANCE AT AN AFFORDABLE PRICE.

NEW RELEASE

SUITS STICK, MIG, TIG & PLASMA CUTTING

HIGH IMPACT RATING

2 ARC SENSORS



AUSTRALIAN STANDARDS

AUSTRALIAN STANDARDS

Tested in Australia, the lens and helmet comply with Australian Standards AS/NZS 1338.1 (Auto Darkening) and AS/NZS 1337.1 B (High Impact).

OPERATOR COMFORT

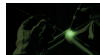
High quality headgear - comfortable, lightweight and fully adjustable for easy adjustment to provide maximum face and neck protection. Weighs only 520.3g.

VARIABLE SHADE CONTROL

Variable control for adjustment of shade, lens sensitivity and delay for maximum control when welding. Shade 9-13.

MAGNIFYING LENS HOLDER

Built-in provision for magnifying lens*, if required. *Magnifying lens not included.



welding.com.au 1300 300 884

WELDING SAFETY



WIA ViewFX

Part No: 235650

FOR PROFESSIONALS WHO WANT PROTECTION, COMFORT & EXTRA PERFORMANCE.

NEW RELEASE

SUITS STICK, MIG, TIG & PLASMA CUTTING

LARGE VIEWING AREA

4 ARC SENSORS

HIGH IMPACT RATING



AUSTRALIAN STANDARDS

AUSTRALIAN STANDARDS

Tested in Australia, the lens and helmet comply with Australian Standards AS/NZS 1338.1 (Auto Darkening) and AS/NZS 1337.1 B (High Impact).

OPERATOR COMFORT

High quality headgear - comfortable, lightweight and fully adjustable for easy adjustment to provide maximum face and neck protection. Weighs only 550g.

MAGNIFYING LENS HOLDER

Built-in provision for magnifying lens*, if required. *Magnifying lens not included.

LARGE VIEWING AREA

With a 97x60mm viewing area, the operator gets a better visual of the working area.



welding.com.au 1300 300 884

A4 FLYER

NEW BlueFX & ViewFX AUTO-DARKENING HELMETS

Protection, Comfort & Performance at an Affordable Price

- 2 ARC SENSORS
- HIGH IMPACT RATING
- 1 YEAR WARRANTY

BlueFX - 235660

For Professionals Who Want Protection, Comfort & Extra Performance

- 4 ARC SENSORS
- HIGH IMPACT RATING
- LARGE 97x60MM VIEWING AREA
- 2 YEAR WARRANTY

ViewFX - 235650

BlueFX & ViewFX SUITS STICK, MIG, TIG & PLASMA CUTTING

AUSTRALIAN STANDARDS	VARIABLE SHADE CONTROL	BATTERY POWERED WITH SOLAR ASSIST	RELIABILITY & PERFORMANCE
AS/NZS 1338.1 (Auto Darkening) and AS/NZS 1337.1B (High Impact).	Adjusts shade, lens sensitivity and delay for maximum control when welding. Shade 9-13.	The replaceable battery life is extended by robust LV solar cells which absorb power from the arc while welding. Delivers up to 1500 hours of interruption free welding.	WIA helmets have been tested and passed stringent conditions, so you can be guaranteed reliability and performance. Manufactured with quality in mind WIA's BlueFX comes with 1 year warranty while the ViewFX comes with 2 years warranty.
ARC SENSORS	SENSITIVITY CONTROL	OPERATOR COMFORT	MAGNIFYING LENS HOLDER
Provides continuous arc sensing capability. Lens automatically switches from light state 4 to adjustable welding shades 9-13 when an arc is struck. The BlueFX lens darkening reaction time is 1/12,000 seconds and the ViewFX is 1/15,000 seconds.	Makes the lens more responsive to different light levels in various welding processes.	High quality headgear - comfortable, lightweight and fully adjustable for easy adjustment to provide maximum face and neck protection.	Built-in provision for magnifying lens*, if required. *Magnifying lens not included.
GRIND MODE	Comes with Grind Mode, so you can use one helmet for all your welding requirements.		

NEW RELEASE HELMETS

welding.com.au

Available Marketing Collateral

BROCHURE & POINT OF SALE



WOBBLERS



Online Marketing Collateral

SOCIAL MEDIA GRAPHICS



BLUEFX

Auto-Darkening Welding Helmet

PROTECTION, PERFORMANCE & COMFORT AT AN AFFORDABLE PRICE.

- 2 ARC SENSORS
- STICK, MIG & TIG
- HIGH IMPACT RATING
- 1 YEAR WARRANTY

More Info > welding.com.au



VIEWFX

Auto-Darkening Welding Helmet

FOR PROFESSIONALS WHO WANT PROTECTION, COMFORT & EXTRA PERFORMANCE.

- 4 ARC SENSORS
- LARGE VIEWING AREA
- HIGH IMPACT RATING
- STICK, MIG & TIG
- 2 YEAR WARRANTY

More Info > welding.com.au

MEDIA RELEASE



NEW RELEASE

BLUEFX & VIEWFX WELDING HELMETS

VIDEOS



WIA BlueFX Auto-Darkening Helmet

BLUEFX

Auto-Darkening Welding Helmet



WIA ViewFX Auto-Darkening Helmet

VIEWFX

Auto-Darkening Welding Helmet

Marketing Support

Login to the portal to download:

Spec Sheets

A4 Flyer

Digital Brochure

Media Release

Videos

Social Media Graphics

Want to promote the new helmets on the home page of your website or want your logo and details applied to the available digital flyer? Get in touch with our Marketing Co-ordinator Elena Capozzi, she will work with you and supply custom artwork to suit your business applications.

Elena Capozzi

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Trusted by the best

